

BANKERS TO HELP COTTON ACREAGE REDUCTION PLAN

Feel That Financial Salvation
of South Lies in Success of
Movement Launched at
Conference.

Efforts to make the coming cotton acreage reduction conference, to be held in Memphis Dec. 7-8, the biggest gathering of representative Southern cotton growers and business men ever gathered in the South are meeting such hearty responses from over the entire cotton belt as to lead the committee having charge of the conference to feel confident of success.

Telegrams asking for hotel reservations are coming in to the office of T. B. King, secretary of the local committee, almost hourly. In this connection Mr. King announces that ample hotel reservations have been made for all who care to come to Memphis to attend the conference. The auditorium of Goodwyn Institute has been secured for the meetings. It will seat some 1,500 people and from present indications will be filled to capacity.

The committee has asked Gov. A. H. Roberts to proclaim Dec. 7 as cotton conference day in Tennessee. The governor has already officially recognized the conference, and it is felt that he will grant the request of the committee by giving the conference his further official sanction.

Realizes Importance.

The committee is impressed with the importance of the work before it. It is felt that the financial salvation of the South lies in a reduction of the cotton acreage so as to reduce the present oversupply of cotton to a normal basis and then produce cotton only in such amounts as the world will readily consume. This is urged only in line with the tenets of good business, and in addition will insure the independence of Southern farmers by the growth at home of those things which are required to keep the farm family going and produce a cotton crop.

Bankers are quite generally interested in the plan and in most cases they have promised their co-operation in the movement by arranging credits only for that part of the farming community which will agree to plant a certain proportion of the amount needed to cotton. Formerly the requirement has been for so many acres planted to cotton bearing policy along these reversed credit lines should do more toward reducing the cotton acreage than probably every other agency.

Craved Excitement; Sets W. U. Building Afire Three Times

Because he wanted excitement, he said, Frank E. Wigal, Jr., son of F. E. Wigal, formerly a captain of the fire department, set fire at three different times to the building at Main street and Monroe avenue, occupied by the Western Union Telegraph company, where the boy was employed.

With tears in his eyes he signed a confession Sunday that he had set fire to the building. The confession was obtained by Detective Inspector Will Griffin and A. B. Carpenter, recently elected fire marshal, after an hour's questioning.

He admitted attempting to burn the building on Nov. 18, Nov. 19 and Nov. 26.

Inspector Griffin believes the boy is connected with the fire at the Illinois Central railroad here last summer. The fire occurred shortly after the boy left the railroad's employ to go with the Western Union as route clerk.

Although the boy has a police record, Miss Ada Turner, chief probation officer of the Memphis juvenile court, declares he has been supporting his mother and father for several months. He is said to have told Miss Turner he set fire to the building "for excitement."

The boy is at liberty on bond.

To Prevent Chills
Take GROVE'S TASTELESS CHILL TONIC to destroy Malarial Germs in the Blood and thus Prevent Chills. 75c.

Special This Week

\$5.00
Rubberset
Shaving Brushes

\$3.89

Every Brush Guaranteed

Fortune-Ward Drug Co.
111 Madison Ave.

GETS 28 EGGS A DAY NOW, FROM 34 HENS

C. C. White, Well-Known Breeder, Tells How. Costs Nothing to Try.

"I gave Don Sung to 34 utility Buff Orpingtons and the egg yield increased from 7 to 28 a day. Don Sung is a wonder and I am now giving it to all my hens regularly."—Chas. C. White, Mgr., Cherry Hill Farm, Flackville, Ind.

Mr. White is the well-known breeder and exhibitor. He wrote the above letter in December, after his test had shown a gain of 21 eggs a day from 34 hens. We will make you the same offer we made him. Here it is—

Give your hens Don Sung and watch results for one month. If you don't find that it pays for itself and pays you a good profit besides, simply tell us and your money will be cheerfully refunded.

Don Sung (Chinese for egg laying) is a scientific tonic and conditioner. It is easily given in the feed, improves the hen's health and makes her stronger and more active. It tones up the egg-laying organs, and gets the eggs, no matter how cold or wet the weather.

Don Sung can be obtained promptly from your druggist or poultry remedy dealer, or send 50c. to \$1.00 (includes war tax) for a package by mail prepaid. Burrell-Dugger Co., 214 Columbia Bldg., Indianapolis, Ind.

Former Editor To Direct Publicity



JOHN S. CHADWICK.

For the important work of informing the rank and file of the church and the public generally, of the objectives of the great Christian education movement being undertaken by the Southern Methodist church, through the newspapers and the religious press, John S. Chadwick, of Alabama, who for many years served upon the editorial staff of the Nashville Christian Advocate, has been recalled by the church for service as publicity secretary of the educational commission. Until recently Mr. Chadwick has been engaged in war work. His headquarters will be at Nashville.

COTTON FACTOR VISITOR.

O. B. Crittenden, one of the leading cotton factors of Greenville, Miss., was a visitor to the local Cotton exchange Monday. He said they have plenty of sweet potatoes down there, too much cotton and no money, but still had a smile and talked hopefully of the future.

MILK

The Laplanders in the far north of Europe get their milk from the reindeer.

The natives in the Deserts of Sahara and Arabia drink the milk of camels.

The wandering Tartar tribes of western Asia live largely on mare's milk.

But the patrons of CHILDS fare best of all, for they enjoy the rich milk of the cow.

Every quart of it comes from selected dairies and is warranted pure.



READ THE NEWS SCIMITAR WANT ADS



The thrill of a Gift Granny letter!

THIS LADY knows what a Gift Granny letter contains without opening it, because she herself has asked Gift Granny to send letters to her friends. Maybe one of these very friends is returning the compliment. Who it is, however, she will never know, unless the friend or relative chooses to reveal their identity. Anyone acquainted with the Gift Granny method of gift giving knows that a letter from Gift Granny means that someone wishes to make a present and is courteous enough to ask Gift Granny to find out in advance just what would be acceptable. Are you going to show this courtesy to your friends? Mayhap they will show the same courtesy to you, and everybody will be saved disappointment and gift worries. Bring or send names to Gift Granny's Chimney Corner. No obligation, no charge.

Gift Granny—Chimney Corner
First Floor

Handsome Vernis Martin Brass Beds
and Bedding Is the Sensation at
"The Store That Saves You Money"

NOW AT—

1/2 PRICE

\$19.50



Positive-
ly This
Is a

\$35

Bed
and
Looks It

Handsome Vernis Martin
Beds, durably constructed of
2 1/2-in. posts and 2-in. double cross
bar fillers. Beautifully finished with 5-in. bright brass
vases, which makes it very attractive looking. A genuine
bargain and four months to pay.

\$85.00 BRASS BEDS

Georgous Brass Beds, masterly
finished, highly polished 3-in.
posts, with 2-in. fillers, 7 1/2-in.
vases. Beautiful variety of styles.
Best quality of brass. Truly
they're extra handsome and the
best bargain of the year. Also
four months to pay.

\$45



De Luxe and Wishbone Springs

Genuine Wishbone
Genuine Wishbone Springs, full
size, comfortable, du ably con-
structed. At this sale
only \$5.50

De Luxe
Conceded to be the greatest bed
springs on the American market.
Finely constructed of the very best
materials. Guaranteed not to sag.
Extra
special \$14.98



DE SOTO AND BUCKEYE MATTRESSES

Buckeye Mattresses
Hand made, guaranteed, rolled
edges, carded or cotton filling.
Weight full 48 pounds; finely
finished with high-grade fancy
art ticking. Special \$15.75
at

The
Store
That
Saves
You
Money

THE STORE THAT SAVES
YOU MONEY
SCOTT-KELLY
FURNITURE CO.

125
North
Main
St.



Women's fine apparel

—now is reduced to end-of-season prices

Our entire stocks of fine apparel enter into this reduction sale in advance of the Holidays, permitting those who want a

Suit, coat, wrap, dress or garment for evening affairs

—to secure the required fashion garment at prices that will be recognized as to greatest values offered this season, therefore:



Every suit, every coat,
every costume,
every evening wrap,
every dinner gown,
every dancing frock,
reduced

25% Off

Already low prices
(Apparel Store—Second Floor)



Negligees and house robes

The House Apparel Section offers in this reduction sale on the fashions of the Christmas gift buying time the most astounding values in seasons for every robe and negligee of all kinds enter this selling. There are wonderful silk negligees with satin mules to match, showing all the dainty styles in these beautiful garments for the house as well as the robes of corduroy and other materials that wonderfully fashioned in new models in brilliant colorings and color combinations, in a diversified display and—



Every one, no matter what
the cost, unreservedly
reduced

25% Off

Already low prices
Home Apparel Store—Second Floor



The sale of sales in

Women's shoes

While the season is still young the opportunity comes to secure women's shoes, America's reputable manufacturers' best efforts for winter, 1920, both high shoes, Oxfords, pumps, ties and evening slippers, all representative of the best manufacturers in America, Laird-Schober included.

Every Boot, Every Oxford, Every Pump,
Every Tie, Every Evening Slipper,
Reduced



20% off

Already low prices

(Shoe Store—First Floor, Down)